

To: EHF Champions League and European Cup club teams
Attention: Club Managers / Federation Employees
For information to EHF Member Federations

Vienna, 17 March 2017

2017 EHF Club Management Seminar (6th edition)
(01 – 03 June 2017 in Cologne/GER) – prior to the 2017 VELUX EHF FINAL4
“The Player in the focus – Club environment – Best Practice”

Dear Club Managers,

The 6th edition of the EHF Club Management Seminar will be held in Cologne / GER from 01 – 03 June 2017 (Compare seminar documentations of edition 1-5 on <http://activities.eurohandball.com/ehfcan>).

Prominent key-note speakers from various fields of Sport and Media Management, Sport University Institutes, different Team Sport Leagues and Clubs as well as the EHF will cover a wide range of topics in the field creating added value for marketing and monitoring attracting fans and sponsors.

Each participant can present a topic of interest from his/her club and share a “Best Practice” experience with the rest of the group!

**“Get your EHF Club Manager Licence” by registering for the
2017 EHF Club Manager blended learning programme (Compare Enclosure 1 !)”**

2017 EHF Seminar date:

Thur, 01.06. (15:00) - Sat, 03.06. (13:00) prior to the 2017 VELUX EHF FINAL4

Seminar hotel/facilities:

Park Inn by Radisson Köln City West, Innere Kanalstraße 15, 50823 Cologne/GER www.pikcw.de

Target group:

EHF Women’s and Men’s EC and CL clubs, National federations

Participants:

Limit of up to 25 participants, registrations will be handled on a “first come – first served” basis)

Participation fee:

EUR 500.- including hotel single rooms for 2 nights/full board – 01-03

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June 2017 (excluding lunch on 01 and 03 June 2017)

The participation fee does not include: Any transports (e.g. to/from airport or to/from Lanxess arena), neither lunch on 01.06. (arrival day) nor on 03.06. (departure day). Please organise yourself!

Please note: The EHF might account costs arising for late cancellations or no-shows following the cancellation conditions of Park Inn Hotel (80% of room costs for cancellation later than 2 weeks upon arrival and no-shows).

**Additional VELUX EHF
FINAL4 Package:**

EUR 320.- including hotel room/breakfast from 03 to 04 June + FINAL4 Ticket (behind goal ticket on floor level) for 03 / 04 June (both days)

Seminar language:

English

Keynote presenters:

*subject to change

Dr. Stefan Walzel/GER Sport University Cologne
Axel Sierau/GER – Sport Management GmbH
Mario Leo/GER - RESULT Sports
Carole Ponchon & Aurelien Favre / FRA European Observatoire of Sport and Employment EOSE
Carlos Prieto Martos / Top Player
Sven Judith / GER Infront Germany GmbH
Helmut Höritsch / EHF CAN

Further Lecturers to be announced in due time

Preliminary programme:

See enclosure 2

Leadership:

EHF Competence Academy&Network (CAN) / Axel Sierau/GER

Registration/deadline:

Please fill-in the enclosed registration form (Enclosure 2) and return it to the EHF Office April, 14th 2017 at the latest (via e-mail to hoeritsch@eurohandball.com) !

Thank you for taking-note!
Best regards



EUROPEAN HANDBALL FEDERATION
Helmut Höritsch/EHF Coordinator

Enclosure 1 – 2017 EHF Club Manager blended learning programme
Enclosure 2 – Preliminary Programme
Enclosure 3 – Registration form