



6 March 2015

Job Vacancy: Digital Media Manager

The European Handball Federation and its marketing company, EHF Marketing GmbH, are seeking a dynamic and highly-motivated 'Digital Media Manager' to drive forward the creation and implementation of a new digital media strategy.

The successful candidate will work across all business units of the EHF and EHF Marketing GmbH to develop digital channels using the latest technology to enable the federation to better reach and engage with existing and new audiences.

With 50 members nations, the EHF is the umbrella organisation for handball in Europe, and has its headquarters in Vienna, Austria. The federation is responsible for the organisation of high-profile international competitions and events including the VELUX EHF Champions League and the EHF European Championships as well as a wide range of activities including player transfers, beach handball, education and development programmes.

EHF Marketing GmbH is the marketing arm of the EHF and works closely with marketing and media partners, as well as with Europe's leading clubs to realise the full potential of the sport on the international sports market. The company is responsible for the marketing and media rights of the federation's top club competitions.

This is a newly created position and offers the right candidate an exciting challenge and the opportunity to make a real impact on one of the most popular indoor team sports in Europe.

Tasks and responsibilities:

- Develop a long-term digital media strategy for the EHF to enable the federation to better communicate across digital platforms using the latest technology
- Manage the development of a new EHF website; a project that will see the creation of an online platform encompassing all of the federation's many competitions and activities
- Expand and develop the EHF's existing digital channels (e.g. ehfTV.com) also identifying new platforms, tools and technologies (e.g. mobile apps, second screen etc.)
- Further develop the live results and statistics services available from the federation's competitions
- Assist and advise on the development of digital content strategies in order to engage more effectively with the federation's audiences (from fans through to officials) through digital channels
- Keep up-to-date with the latest trends in digital media on the sports market as well as advances in technology
- Work in close cooperation with external partners and across internal departments, including Media and Communications and IT, as well as with the federation's marketing company, EHF Marketing GmbH

**Person profile:**

- At least 3-5 years' experience in a similar role digital media role
- Appropriate qualifications in IT, digital media and/or online technologies or similar
- Strong project management skills and experience of managing similar technology projects
- Interest in and knowledge of the latest online/technology developments and trends on the sports market
- Knowledge and expertise in the development of digital content strategies
- Knowledge and expertise in social and new media (Facebook, Twitter, YouTube etc)
- Knowledge of handball and the handball market as well as an interest and passion for sport
- Fluent English, ideally also excellent spoken and written German
- Experience of working in an international environment, across different cultures and languages
- Resident in Vienna, Austria or willing to relocate

Further information

Visit the EHF website for more information about the federation, its competitions and activities: eurohandball.com

Applying for the position:

To apply for the Digital Media Manager position, send a current CV with a covering letter explaining why you think you are the right person for this job.

Your application should be sent to:

Nina Kernmayer
PA to the Managing Director, EHF Marketing GmbH

Send by email to: bewerbung@ehfmarketing.com

Deadline for applications is Friday, 27 March 2015 at 17:00 hrs.