



Media Terms and Conditions (EHF Events)

1. Introduction

The European Handball Federation (EHF) and EHF Marketing (EHFM) recognise the importance of top quality media coverage of its events and strive to offer the highest standard of media services for accredited media representatives. These terms and conditions set out the conditions under which the EHF and EHFM will provide an applicant with an accreditation and access to the venues.

2. Applying for an Accreditation

Applications will only be accepted via the online accreditation system provided within the specified time period. E-mail accreditation requests will not be accepted. Requests submitted after the published deadline will not be processed.

By submitting a request for an accreditation, the applicant confirms that this is made with the full knowledge and consent of his/her employer and that he/she is authorised to enter into this legally binding agreement for him/herself and his/her employer.

Applications will only be considered from media representatives aged 18 and above on the date of the event.

3. Applying for an Accreditation (written media/photographers)

To receive a media accreditation for an EHF event, an applicant must be a media professional, planning to work at the event for a recognised media outlet and be able to show evidence of both regular reporting of handball and/or major handball events. A valid Press Card and/or AIPS Card will be required.

Media representatives, and in particular freelancers, will be asked to provide additional evidence of their work and recent coverage of handball events. Photographers will be asked to provide evidence of their work published by recognised media outlets. Applicants may also be asked to provide written confirmation from their employer that they have been assigned to the event.

With a limited number of working places, as a general rule one media accreditation will be allocated per news outlet. Major news agencies, national newspapers/websites may be allocated an additional media accreditation at the discretion of the EHF. Consideration will be given to special requests.

Priority will be given to major news outlets (print/online) and major sports/ handball websites. Consideration will also be given to media representatives from important local/regional media outlets.

4. Applying for an Application (TV and radio)

EHF Marketing GmbH is responsible for all accreditation requests from TV (including web TV) and radio representatives. In case of doubts or questions, media representatives should contact EHFM by email: mediaTV@ehfmarketing.com.



5. Confirmation/Denial of Accreditation Request

All applicants will be informed by e-mail whether their application has been successful. The EHF and/or EHFEM may accept or reject accreditation requests entirely at their own discretion and can impose further terms and conditions.

6. Collection of Accreditations

Accreditations may only be picked up by the bearer and not by a representative unless agreed otherwise. Accreditations will only be issued on receipt of a valid photographic identification (e.g. passport, drivers licence) together with a copy of the confirmation email.

7. Use of Accreditation

Media representatives must wear their accreditation visible at all times in the event arena on both match and non-match days, as well as training sessions. Accreditations are only valid together with a valid photographic identification (e.g. passport or driving licence), which the media representative may be required to produce at any time.

Accredited media representatives are only allowed in the designated zones as displayed on their accreditation and must follow the signposted routing within the playing arena.

Accreditations are non-transferrable and may only be used by the bearer and may not be assigned to any other person. In case the bearer loses the accreditation, he/she must contact EHF and/or EHFEM immediately.

The EHF/EHFEM reserves the right to charge a fee of € 100 for the loss of an accreditation. Each application for a reprint will be handled separately.

8. Conduct and Withdrawal of Accreditations

Media representatives who do not comply with the Terms and Conditions before or during the event will have their accreditation withdrawn and may be restricted from attending future EHF events as a media representative.

The EHF and/or EHFEM may ask an accredited media representative to substantiate their work at any time before, during or after the event. Should this evidence not be provided, the EHF and/or EHFEM will withdraw the accreditation.

Accredited media representatives must behave in an orderly manner – befitting of the Terms and Conditions of an EHF event. Any abusive behaviour or unbecoming conduct will result in expulsion from the event.

Once an accreditation is granted, it may be revoked at any time without liability for compensation to the applicant. The accreditation of any person found to be accredited under false pretences will be invalidated immediately.

9. Non-arrival at Event

Media representatives not informing the EHF and/or EHFEM of a change in plans and not arrival for an event will jeopardise any applications they make for any future EHF/EHFEM events.



10. Media Rights

No video recording is allowed in the arena for other than TV rights holders or any other person authorised by EHF on match days.

TV rights holders agree to use video material from the event only for broadcasting on television (except for such rights holders with an agreement for internet distribution).

TV rights holders and TV non-right holders are only permitted to hold interviews in the Flash Zone, in the Mixed Zone and/or in the zones marked for this use and with the respective authorisation for each position, and always in front of the official advertising backdrop boards.

Non-rights holders (NRH) are not permitted to film any match footage on match days at any time. Non-right holders (NRH) are permitted to record (video/audio) the press conference for broadcast use. Non-rights holders may access the non-rights holders area of the Mixed Zone to obtain quotes after the matches.

The rules relating to video recording/broadcasting for rights holders/non-rights holders also apply to the use of mobile streaming apps including Periscope and Meerkat within the playing arena.

Media representatives are not permitted (unless with permissions and approved accreditation) to provide audio or video broadcasts to their respective website at any time, nor are they permitted to provide online scoring/statistics from an internet connection, or any other connection, to their respective website during the game.

Media representatives and/or photographers are allowed to use pictures from the event only for publication in editorial text and must guarantee not to play any moving picture sequences (max. sequence is five pictures / sec.) on the internet or to publish pictures on the internet which have been electronically modified or adapted. They agree not to sell pictures for commercial or advertising use without the written authorisation of the EHF and/or EHF on match days.

The staff of the clubs participating in the event is allowed to use pictures for private or technical study purposes after previous information to EHF and/or EHF on match days prior to the event.

Teams may request permission to take video recordings of matches with one camera and one person who is in possession of an official team accreditation (issued by EHF on match days). If this request is approved, he/she must carry the official authorisation at all times. These video recordings must serve exclusively internal team and coaching analysis purposes. It is strictly prohibited to use them for commercial purposes.

11. Written Media

Written media representatives will be provided with seating in the stands with access to table and electricity. Internet access is guaranteed in venues as is mobile phone reception. At peak times during the event work spaces may be limited, priority will be given to representatives from those teams playing. Seats and tables may not be reserved.

After the end of the match, members of the written press are permitted to conduct interviews in the 'written media' areas of the mixed zone. Media representatives may record audio for their own personal working use only and may not share or broadcast this content.



12. Photographers

Designated areas (with seats) are provided for photographers behind the goals, at each end of the court behind the advertising boards. Photographers will be advised before the match of any additionally designated areas where they may take photos within the playing arena.

Photographers may sit between the catch net and the advertising board. The catch net will be fixed three metres either side of the goal, for their own safety photographers may not sit in this area. Photographers are not allowed sit or stand in front of or to obstruct the view of the advertising boards.

Photograph bibs should be worn at all times. Bibs can be collected from the Media Centre, a refundable deposit will be required.

Photographers are required to attend the photographer briefings held prior to each competition.

Photographs can be taken during the player line-up. An area will be defined before the match for this purpose. Photographers may stand in this position until the pre-match procedure is over and must then return to their designated position.

Photographers have to remain seated and cannot change seats/ends during the match. Positions can only be changed during the half-time break or following the end of the match. If a photographer wishes to change ends during the half-time break, he/she must follow the official routing system.

It is not allowed to stand behind the player seats, behind the official table or on the opposite side of the court.

Photographers are only allowed to enter the court following the final when permitted to do so and only in the designated area. An area in front of the timekeepers' table will be reserved for photographers and EHF-approved ENG crews.

Strobe light photography is not permitted.

Photographers may not reserve places in their designated areas. An area for official EHF photographers may however be reserved.

Access to the mixed zone is not allowed at any time on match days.

13. TV/Radio

TV camera stickers will be issued by EHF on site to TV rights holders and non-rights holders. These stickers have to be clearly displayed on all recording equipment.

All media representatives with access to the area which surrounds the playing court are requested to wear a bib and accreditation at all times. Bibs will be distributed by EHF on site.

Based on their unilateral bookings, EHF approved ENG Technical Crews are requested to wear a bib and the respective media accreditation at all times in the playing arena, for ease of recognition, and observe the routing systems and court procedures. The bib and accreditation is only valid for the



specific matches, where a contractual agreement has been reached. TV bibs must be handed back after the event to EHF/EHFM at the Info Desk located in the Media Centre.

EHFM will inform approved ENG Crews where they are allowed to move within the playing court surrounding area. During the matches, EHFM-approved ENG crews have to stay in their designated and signposted areas unless otherwise instructed. Only the Host Broadcaster is permitted to access the playing court.

All media representatives granted with special access to the area which surrounds the playing court (e.g. pitch reporters) have to remain seated and cannot change seat during play. It is not allowed to change the designated areas at the end of the playing courts during a match. Changing position is only permitted at the half-time break or at the end of the match according to the routing system.

It is not allowed to stand behind the player seats, behind the official table or on the opposite side of the court without authorisation by the EHF/EHFM. It is not allowed to obstruct the view of the advertising boards.

Commentators will have a designated working station if booked prior to the event. This will be equipped as agreed with EHFM prior to the event.

The guidelines and instructions of the EHF and/or EHFM must be followed at all times. No rights holder is permitted to interfere/obstruct in the work of the EHF, the EHFM and/or the host broadcaster.

There will be a designated photo and ENG area reserved for any award ceremonies from which the photographers and EHFM approved ENG crews will be able to work.

14. TV Studios

TV stations, which have studios within the arena, should contact EHFM concerning the routing of players and other guests before and after the matches as special permission/accreditation may be needed to ensure efficient routing.

Studio production is not permitted during show rehearsals of shows unless agreed with EHFM. If EHFM permits a studio programme during the rehearsals or preparations for the event, it is permitted to film these activities.

Studio activities will not be permitted 15 minutes before the TO time due the entertainment shows programmed. During this time, studio lights must be turned off to ensure shows are not disturbed.

15. Flash Zone

The holding of interviews in the flash zone (and also half time interviews zone) is only permitted upon individual booking in good time and authorisation with EHFM.

Live TV rights holders whose teams are playing and who have made bookings confirmed by EHFM are permitted to use this area.



TV stations from the countries which have played the match will have priority for the Flash Zone positions, unless an alternative agreement with EHF has been reached. EHF will inform prior to the match the security personnel on site accordingly.

16. Mixed Zone

The mixed zone will be divided and signposted into a number of zones (TV right-holders, TV non-right holders, radio, written media). After the end of the match, the accredited media representatives are permitted to conduct interviews in the designated areas of the mixed zone.

17. Open Training Sessions

All training sessions taking are open to the media for filming and photography purposes only for the first 15 minutes. Interviews may not be carried out unless permitted by the team management. After the 15 minute period media representatives are requested to leave the playing hall.

18. EHF Media Portal

Extensive media information is provided to media representatives via the official EHF Media Portal. Media representatives can sign up for access to the portal via bit.ly/ehfmediaportal.

19. Changes and amendments

The EHF/EHF has reserves the right to update and amend these terms and conditions at any time and to impose additional terms and conditions if required. Any changes to these Media Terms and Conditions will be communicated via the EHF Media Portal.

20. Data Protection

As an accredited media representative your accreditation data will be retained by the EHF. This data will be treated in the strictest confidence and will not be shared with any external parties. Your contact details will be added to the event mailing list and you will receive regular updates before and during the event. You will also be added to the EHF Media and Communications mailing list and will receive media news and releases in the future. Should you not wish to receive further information from the EHF, you can unsubscribe at any time by contacting the EHF Media and Communications Department at media@eurohandball.com.

Further information:

European Handball Federation
Media and Communications Department
Tel: +43 1 80151 168
Email: media@eurohandball.com
Web: eurohandball.com
Twitter: @EHF

EHF Marketing GmbH
TV & Media Department
Tel: +43 80151 224
Email: mediaTV@ehfmarketing.com